

## Your Products: Naturally Better

*Over 60% of respondents in a 2008 Gallup poll said “products with antimicrobial protection are worth paying a little more for.”*

Why is that? Because today’s active life is touch-dependent. Whether it is a computer keyboard or mouse, a TV remote, an MP3 player, earphones or cell phones, the technology that is so interlaced with all we do depends on touch. Yet, common touch surfaces can harbor bacteria and spread infection. As a result, consumers are looking to buy products that have antimicrobial protection and are willing to spend more to get them.

By adding antimicrobial protection to your products, you provide consumers with a compelling benefit in buying your product versus your competition. However, simply including some additive into your manufacturing process or applying some coating or spray is not the complete solution. If that were the case, all products would be antimicrobial. Questions often arise in the steps toward making your product antimicrobial, including:



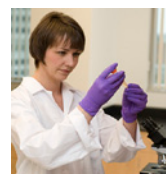
- What do I have to do to comply with EPA and FDA regulations? What claims can I make?**
- Is the additive I am considering EPA-registered? What are the consequences if it is not?**
- Will the additive make changes to my product chemistry requiring expensive R&D?**
- If I use a spray or coating, what durability issues will I face? Will a coating be effective?**

**The Seal Shield™ Solution for Making Your Product Naturally Better.** We can help your organization implement Silver Seal™ additive technologies into your products by using our 4-part antimicrobial process:



### 1. Engineering Support

Our engineers and polymer specialists work with you to determine a product’s antimicrobial needs in order to recommend the best solution, including product performance requirements, product durability, product usage conditions, product compatibility and expected product lifespan.



### 2. On-Site Testing

We provide on-site factory application-specific sampling for efficacy lab testing. Based on the testing, we can determine the best solution and the required amount of additive and usage instructions to provide the best and most cost-effective solution for your organization’s application.



### 3. Factory Supervision

We can perform on-site factory supervision and assist with implementation, handling, storage and material safety data sheets (MSDS) training.



### 4. Regulatory Compliance

Seal Shield™ ensures that all recommended antimicrobial solutions have the appropriate end use regulatory approvals and necessary registrations. Our in-house legal team provides suggested verbiage and reviews all marketing material and packaging claims to ensure compliance with EPA, FDA and other regulatory requirements.

## Turning Silver Into Gold

Seal Shield™ brings to the market an entirely new and dramatically easier way to impart products with antimicrobial properties, allowing you to spend more time on developing and selling your products at better margins rather than on expensive antimicrobial enhancement R&D. Yes, our silver can be turned into your gold!

Our trademark Silver Seal™ additive is among the safest and most effective antimicrobial solutions in the industry. Silver Seal™ is an EPA-registered, antimicrobial additive that utilizes the properties of pure silver to protect products from mold, mildew and the spread of bacteria on product surfaces and surfaces touched by people every day, which is especially useful in high traffic and multi-user environments. Silver Seal™ Protection is currently used in hundreds of products made by numerous manufacturers worldwide.

The problem with anti-microbial coatings, especially for plastics, is that they are typically complex, costly and have durability issues. In comparison, Silver Seal™ is a relatively easy antimicrobial solution to adopt and incorporate into your products



**A Complete Range of Antimicrobial Solutions.** Seal Shield™ makes antimicrobial implementation easy and cost-effective. In addition to Silver Seal™, Seal Shield™ offers other antimicrobial technologies that can be incorporated into your products. Our team of experts will work with you determine which is the best solution for your particular needs.

We welcome the opportunity to discuss whether Silver Seal™ and our process is the best solution for you.

Why not contact us about adding antimicrobial benefits to your product offerings?

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— 2008 Gallup Poll

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